

NAMEPLATES

ANODIZED AND ETCHED

June 26, 1964

PROCESS: Background is Anodized Aluminum in black or other anodized color, glossy or dull finish. Nomenclature, borders, or other parts of design are etched through the anodized color layer to the metal, or reversed with anodized colored copy and either a matte or glossy aluminum background.

Normally supplied .003"

APPLICATION: Where it is desirable to mount the part without using rivets, screws, etc., thereby saving such costs. Foil weight parts retain the beauty of heavier aluminum plate without the weight, and they are not so thick that sharp corners or edges snag cleaning cloths or clothing. Adhesive-backed Foilcals, without screws or rivets, have a smoother surface and better appearance. In bright aluminum with glossy finish, they complement nickel, silver, or chrome finishes, at lower cost.

SPECIAL APPLICATION: Meets Military Specifications for salt spray, weathering, and abrasion resistance. This Etched and Anodized specification is one of the most commonly specified nameplates produced by the Metal Etching and Fabricating Industry to conform to Military Specifications.

ARTWORK: No charge for artwork if you furnish material suitable for reproduction. Art must be two (2) to four (4) times actual size for clear sharp results. Minimum line thickness .010 on finished parts. Space between lines and between letters after reduction .020 minimum. Border thickness .031 minimum.

TRADEMARKS AND ILLUSTRATIONS: We require black and white artwork or a new engraver's cut to reproduce trademarks, illustrations, medallions, special symbols, or wiring diagrams. If artwork or cut is not available, our artists will prepare them at cost.

ADHESIVES: #667 Pressure-Sensitive. Protected by cellophane, which is removed by soaking in water and peeling. Affix part by hand or roller pressure. #583 Triac Amber. Heat-Activated or Solvent-Activated. Protected by waxed paper, which is removed by loosening at the edge and peeling. Activated with Solvent until tacky, then affix by hand or roller pressure, or activate and affix at the same time by the use of a Heating Iron.

QUANTITY: NO MINIMUM AMOUNTS REQUIRED. Specify quantity required. Number of nameplates ordered determines price.

COLOR AND FINISH: Specify whether shiny or matte (dull) finish is desired, and colors. Standard colors are: Black and Red.

SPECIAL ORDER COLORS are: Blue, Green, Orange, and Yellow.

DELIVERY: Delivery being most important we expedite all orders.

UNDER 25 PC'S. - One to two days.

25 - 50 PC'S. - Two to three days.

50 - 100 PC'S. - Three to four days

OVER 100 PC'S. - Four to five days.

Add two to three days extra if artwork not supplied.

QUOTATIONS: For quotations, send sample, sketch, or blueprint. State quantity, color, and finish. We will help design parts for end use to effect economies in time, money and materials.

FOR MORE INFORMATION, QUOTATIONS, OR ORDERING INSTRUCTIONS, WRITE OR CALL:

KRAEMER  **FILM & NAME PLATE SERVICE**

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