

FOR IMMEDIATE RELEASE

Micro Rule One Diemakers

A Unit of Product Identification Company, Inc.

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NEW AUTO BENDER FOR STEEL RULE DIES

Micro Rule One Diemakers, a unit of Product Identification Company Inc., announces the purchase and installation of the latest technology in steel rule bending machinery, the Bend Pro 50A. This digitally controlled automatic bender accurately bends steel rule ranging in height from .918" to 2.0" in both 2 and 3 point thicknesses. This allows us to satisfy virtually all customer requirements. Whether cutting paper, corrugated, plastic or foam we can accommodate all steel rule die requirements efficiently.

Beyond versatility, the quality of each bend exceeds what can be performed by traditional hand-operated machinery. Combined with our laser-burned die boards, the overall accuracy and quality of dies manufactured using laser/auto bender technology is superior to yesterday's hand-jigged dies.

Addition of the Bend Pro 50A also increases our production output and capacity. Increased bending efficiency enable us to reduce overall lead times which are a major consideration for customers when placing orders for dies.

Micro Rule One Diemakers is located in Garfield NJ and offers competitive pricing as well as rapid turn-around times.

Call or email Dante Cuoco for further details or a quotation.

